



SPD127B rev. 07/05

SHEBOYGAN POLICE DEPARTMENT

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NEWS RELEASE

SPD Offering Virtual Ride-Along During High Visibility Traffic Enforcement Initiative

FOR IMMEDIATE RELEASE:

DATE: 11/19/15

FOR MORE INFORMATION, CONTACT

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CASE NO.

The Sheboygan Police Department is asking for your support of a new initiative to combat drunken driving in our community. To prevent needless deaths and injuries from drunken driving crashes, our department will team up with other law enforcement agencies in Sheboygan and Manitowoc Counties for a High-Visibility Education and Enforcement (HVEE) Task Force. The task force agencies will be putting more officers on patrol to stop, test and arrest drunk drivers. However, the task force's primary goal is to keep people from getting behind the wheel while impaired-not to make more arrests. Therefore, the task force will also focus on education and outreach in our communities to convince people that drunken driving is prevalent, deadly and entirely preventable.

Our First HVEE Task Force deployment is scheduled for **Sunday, November 22nd, 2015**. During this time, the Sheboygan Police Department is offering a virtual ride-along via Twitter. **The "tweet-along," will begin at 6:00 pm and conclude at 10 pm.** The officers will tweet about his/her traffic stops and educate the community about driving while impaired. Subsequent deployments will be held on Wednesday, November 25th and Sunday, December 13th, 2015.

We are asking that you help us spread the lifesaving message that our community is serious about preventing drunk driving. Please consider using your social media communications, signage on your property, and whatever resources you have to communicate with your employees, customers, and others about the dangers of drunk driving.

To follow the officers during this "tweet-along," follow the Sheboygan Police Department on Twitter.

(#HVE2, #savelives,#drivesafe)


